

FREELANCE SEO PORTFOLIO

YOGESH KAKULDE

Freelance SEO Expert • 5+ Years Experience

Local, National & International SEO • Technical SEO • PPC

PHONE
+91 7745098473

EMAIL
growthic.yogesh@gmail.com

LOCATION
Nashik, Maharashtra

LINKEDIN
yogeshseo



YOGESH KAKULDE

SEO Expert & Digital Marketing Specialist

ABOUT ME

5+ Years Turning Search Visibility Into Business Growth

I'm an independent SEO expert with over 5 years of experience optimizing websites for local, national, and international markets. My work spans keyword research, on-page and off-page SEO, technical SEO, and PPC campaigns — helping businesses convert search traffic into real leads and revenue. I've delivered measurable results across 25+ projects, including religious tourism, industrial B2B, interior design, and global corporate clients.

5+	25+	9M+	70%
Years Experience	Projects Delivered	Impressions Generated	Avg. Traffic Growth

Certified in Google Digital Marketing & SEO • Advanced SEO Training • Digital Marketing, Nashik

WHY WORK WITH ME

Why Hire Me as Your Freelance SEO Partner

1

Direct Access, No Middlemen

Work directly with the person doing the SEO — faster decisions, clearer communication, no agency layers.

2

Flexible & Cost-Effective

No retainers locked to agency overhead. Pay for strategy and results, scoped to your budget and goals.

3

Proven Multi-Industry Results

25+ projects across religious tourism, B2B industrial, interior design & global corporate — adaptable strategy for any niche.

4

Data-Backed Transparency

Monthly reporting via Google Search Console, GA4 & SEMrush — you see exactly what's working and why.

5

End-to-End SEO Ownership

From technical audits to content, backlinks, and local SEO — one specialist manages your entire strategy.

6

Fast Turnaround

As a freelancer, changes and fixes ship in days, not sprint cycles — critical for time-sensitive campaigns.

EXPERTISE

SEO Skills & Services

Core Expertise

- ✓ Search Engine Optimization (SEO)
- ✓ Keyword Research & Strategy
- ✓ On-Page & Off-Page SEO
- ✓ Technical SEO & Site Audits
- ✓ Link Building & Backlink Analysis
- ✓ Local SEO (Google My Business)
- ✓ International & Multilingual SEO
- ✓ PPC & Paid Ads (Google Ads, Meta Ads)
- ✓ SEO Analytics & Reporting
- ✓ Web Analytics (GA4, Search Console)

SEO Tools I Use

- ▸ Google Analytics (GA4)
- ▸ Google Search Console
- ▸ SEMrush, Ahrefs, Screaming Frog
- ▸ WordPress SEO Optimization
- ▸ HTML & Schema Markup
- ▸ Microsoft Office (Excel, Word)



CASE STUDY 01

thetrimbakeshwar.in — Religious Tourism (Local SEO)

CHALLENGE

Low visibility on Google for religious services and temple-related searches.

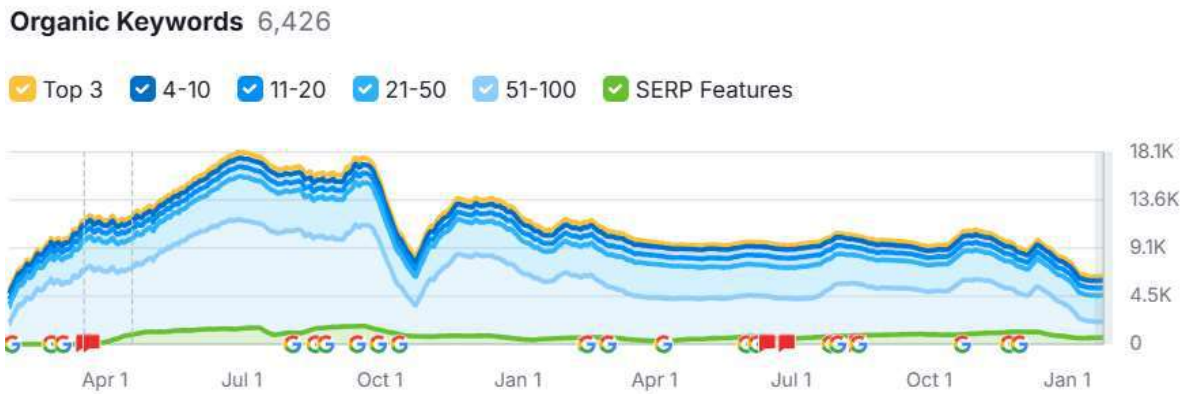
STRATEGY

Implemented local SEO, optimized Google My Business, conducted keyword research, and built authoritative backlinks.

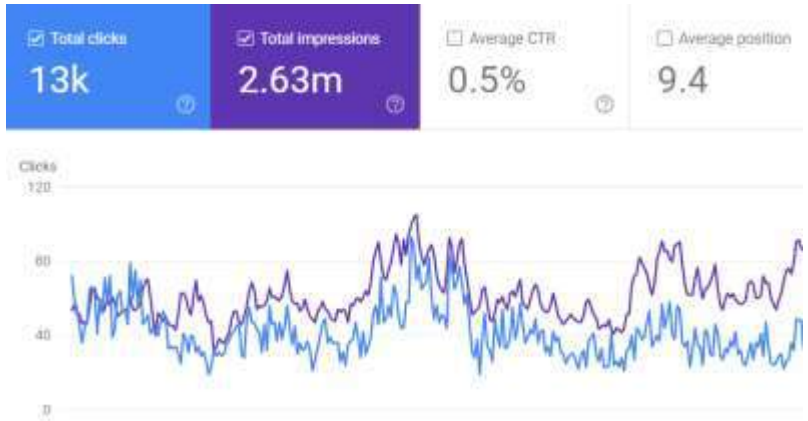
RESULT

Sustained organic traffic across 6,400+ keywords, with rankings held in Top 3 and Top 10 over a full year.

Organic Keyword Growth (SEMrush)



Latest Google Search Console Performance



CASE STUDY 02

thevistacorp.com — International SEO (20+ Projects)



CHALLENGE

Expanding SEO presence and visibility across multiple countries for a global business-setup consultancy.

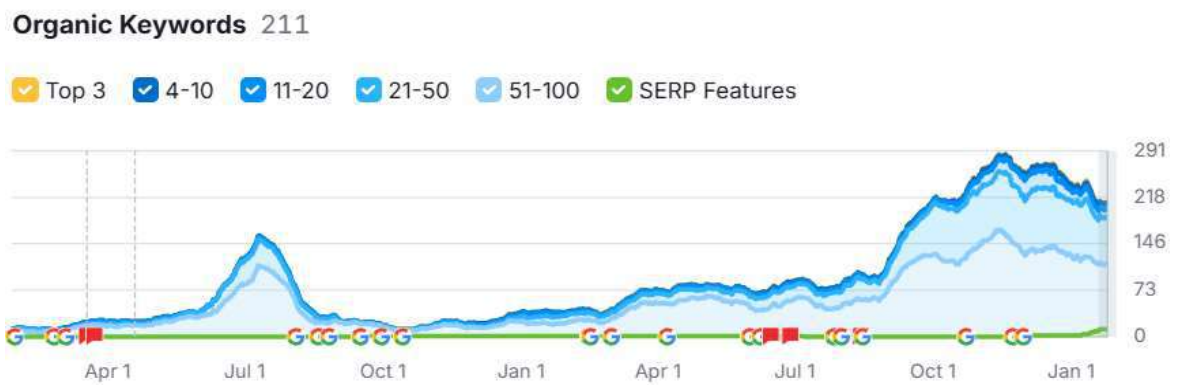
STRATEGY

Implemented multilingual SEO, optimized for international keywords, and improved website technical SEO.

RESULT

13.2K total clicks and 6.9M impressions on Search, with a clear sustained upward trend across regions.

Organic Keyword Growth (SEMrush)

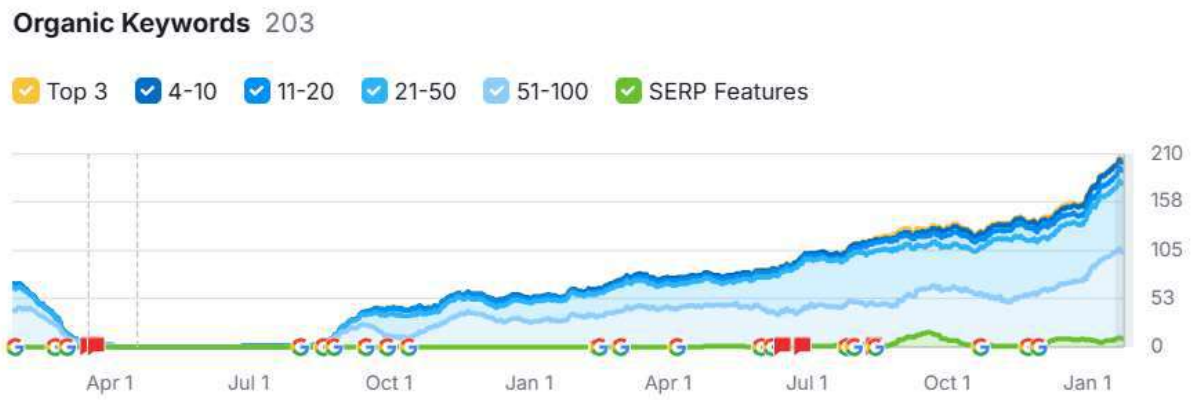


Latest Google Search Console Performance



CASE STUDY 03

Luckydeep.com — Industrial B2B SEO



Organic keyword count climbed steadily from near-zero to 200+ ranking keywords within a year of ongoing optimization.

+60% Organic Traffic **+40%** Lead Generation

CHALLENGE

Low organic traffic and a weak backlink profile for a B2B industrial equipment business.

STRATEGY

Comprehensive keyword research, optimized site structure, and a strategic content marketing plan.

RESULT

Organic traffic increased by 60%, and qualified lead generation improved by 40%.

RECENT WORK

More Projects in Progress

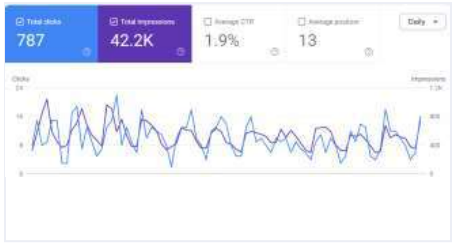
ecogenesis.in



211 clicks • 2.33K impressions • 9% CTR • Avg. Position 7.8

Sustained clicks and impressions across a 3-month window.

robotcoupe-parts.com



787 clicks • 42.2K impressions • Avg. Position 13

Building keyword visibility across a technical parts catalog.

nginterior.com

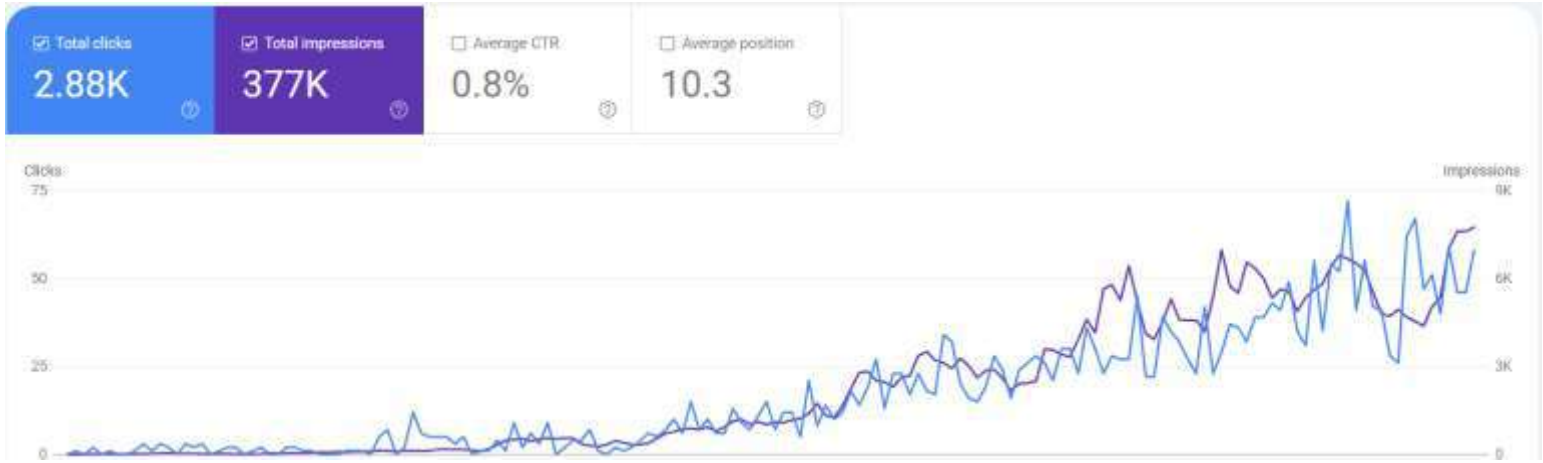


26 clicks • 530 impressions • 4.9% CTR

New engagement — early-stage optimization underway.

AGGREGATE RESULTS

SEO Work Sample — Combined Impact



- Google Analytics: consistent increase in organic traffic across client portfolios.
- Keyword Ranking Reports: top-3 and top-10 keyword placements achieved on Google SERPs.
- Backlink Reports: high-quality, authoritative backlinks generated for client websites.

2.88K Total Clicks

377K Total Impressions

10.3 Avg. Position

CLIENT TESTIMONIALS

What Clients Say

Yogesh helped us improve our local SEO rankings significantly. Our website now ranks on the first page for multiple keywords.

Client, Trimbakeshwar.org

His expertise in international SEO helped our business gain visibility across multiple countries.

Vista Corporate Group

CREDENTIALS

Certifications & Achievements

1

Google Digital Marketing & SEO Certification

Official Google certification covering search, analytics & digital strategy.

2

Advanced SEO Training Certification

In-depth technical SEO, link building, and analytics training.

3

Digital Marketing Course, Nashik

Foundational coursework across SEO, SEM, and web analytics.

LET'S GROW YOUR SEARCH VISIBILITY

Available for freelance SEO, technical audits, and long-term growth partnerships.

PHONE +91 7745098473

EMAIL growthic.yogesh@gmail.com

LINKEDIN yogeshseo